

Walthamstow Academy - Year 11 Curriculum Experience Media

Term	MEDIA Curriculum Content	Assessment(s)	Extra-Curricular Options <i>(Places to visit; videos; wider reading; clubs to join)</i>
Year 11 HT1	<p>Unit Title: Production Students will learn about:</p> <ul style="list-style-type: none"> Applying existing knowledge of media products and building on their experience of filmmaking to work on a production (including Pre- and Post-production) of an opening sequence of a thriller film. 	<p>Pre-production and production coursework and feedback</p>	<p>Film Production Club</p> <p>Publishing Club</p> <p>British Film Institute</p> <p>Harry Potter Studio Tour</p> <p>The Guardian Media Supplement</p> <p>Book – Save the Cat by Blake Snyder</p>
Year 11 HT2	<p>Unit Title: Media Products Students will learn about:</p> <ul style="list-style-type: none"> Applying existing knowledge of media products and building on their experience of filmmaking to work on a production (including Pre- and Post-production) of an opening sequence of a thriller film. <p>Evaluating and assessing the effectiveness of their production and their overall experience of the process.</p>	<p>Final hand in of coursework product and evaluation of the product.</p>	<p>Film Production Club</p> <p>Publishing Club</p> <p>Visit British Film Institute</p>
Year 11 HT3	<p>Unit Title: Responding to a Brief Students will learn about:</p> <ul style="list-style-type: none"> How to respond to a brief set by a client and consider their needs <p>Basic photoshop skills around image editing and design/style layout</p>	<p>Formative assessment: using the basic design features of photoshop</p>	<p>Film Production Club</p> <p>Publishing Club</p> <p>Visit British Film Institute</p>

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<p>Year 11 HT4</p>	<p>Unit Title: Print Product Students will learn about:</p> <ul style="list-style-type: none"> • Planning a print product for a client using publisher and other planning documents • Taking images for a product and manipulating them into a coherent design 	<p>Summative assessment: practice exam for component 3</p>	<p>Film Production Club</p> <p>Publishing Club</p> <p>Visit Museum of Brands</p>
<p>Year 11 HT5</p>	<p>Unit Title: Creating a Product Students will learn about:</p> <ul style="list-style-type: none"> • Designing for a client based on a brief • Planning, producing and delivering a product to a tight timeframe 	<p>Students will receive their brief and work towards the final external exam</p>	<p>Film Production Club</p> <p>Publishing Club</p> <p>Visit Museum of Brands</p>