

Business BTEC Level 3

Exam Board: Edexcel

Entry Requirements: GCSE Grade 5 in Business or BTEC Level 2 Merit in Business (if studied)
Diploma (Double award) or Extended Diploma (Triple award)

Subject Content

Units Studied in Year 12:

Unit 1 Exploring Business
Unit 2 Developing a Marketing Campaign
Unit 3 Personal and Business Finance
Unit 4 Managing an Event
Unit 5 International Business

Units Studied in Year 13:

Unit 6 Principles of Management
Unit 8 The Recruitment and Selection Process
Unit 19 Pitching for a New Business



Skills gained and enrichment opportunities:

Students undertaking this course will develop an excellent range of skills. These include developing management, investigative, group work and presentation skills. Students also improve their independent learning skills as they develop their personal portfolios of work. The course involves real life businesses and, as well as visits to these companies, outside speakers will be invited to the Academy. Students also undertake a work experience placement.

Assessments

Year 12 and 13:

The course is both internally and externally assessed.
5 Units are internally assessed through coursework
2 Units are externally assessed through controlled assessments on a pre-released case study.
1 Unit is externally assessed through a 2 hour written exam.

The final grades are the equivalent of two A level grades in terms of UCAS points.
(I.e Distinction*/Distinction* = 112 UCAS points which is the same as 2 A*s at A Level).

For the triple award the grades are the equivalent of three A level grades in terms of UCAS points (i.e Distinction*/Distinction*/ Distinction = 160 UCAS points, which is the same as 2 A*s and an A at A Level).

Assessment – Diploma (Double award) 6 mandatory units and 2 optional units. Extended Diploma (Triple award) 7 mandatory units and 6 optional units.

Progression/career opportunities:

Business is a completely work-related subject and as a result students have an extremely wide ranging career choice. Students could manage/work in any organisation from advertising agencies to construction companies. The subjects covered are also suitable for careers in law, accountancy and many management positions. Business is also a very popular university subject. This course can lead to starting a degree in many aspects of business including european business, business and the environment, finance, management and many other specialist degrees.

Further information:

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