

Business A Level

Exam Board: Edexcel

Entry requirements: GCSE grade 6 or higher in English and Maths

Subject Content

Units Studied in Year 12:

Theme 1: Marketing and people

This theme enables students to understand how businesses identify opportunities and develop a competitive advantage. Students develop an understanding of how businesses adapt their marketing to operate in a dynamic business environment. This theme also considers people, exploring how businesses recruit, train, organise and motivate employees, as well as the role of enterprising individuals and leaders.

Theme 2: Managing business activities

This theme enables students to develop an understanding of raising and managing finance, and measuring business performance. The theme outlines the importance of using resources efficiently within a business to ensure that goods or services can be delivered effectively and efficiently, and to a high quality. Students also consider the external influences that have an impact on businesses.

Units Studied in Year 13:

Theme 3: Business decisions and strategy

This theme moves from functions to strategy, enabling students to develop their understanding of the core concepts and to take a strategic view of business opportunities and issues. Students analyse corporate objectives and strategy against financial and non-financial performance measures. The theme covers the causes and effects of change and how businesses mitigate risk and uncertainty.

Theme 4: Global business

Students investigate businesses that trade on a global scale and explore their reasons for doing so. Students develop an understanding of the globally competitive environment and consider the ethical and moral dimensions of global business activities.

Assessments

Year 12:

Two 90 minute A/S level examinations

Year 13:

Three two hour A level examinations. Papers 1 & 2, each contributing 35% of the total qualification, and Paper 3 contributing 30%.



Skills gained and enrichment opportunities:

Students on this course will develop a wide range of skills that will improve their future employability. They will be able to generate enterprising and creative approaches to business opportunities, problems and issues. Approximately 10% of the overall marks in this qualification will test students' quantitative skills.

Progression/career opportunities:

Studying A level Business can be a stepping-stone to a wide range of popular undergraduate courses at university including; Accounting and Finance, Business Management or Marketing. Career opportunities are endless but often include; banking, insurance, retail management, business development and marketing.

Further information:

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